

Senior Alumni/ Development™

Increase fundraising and manage constituents for your private or independent school Advancement Office with *Senior Alumni/Development™*.

Optional Add-Ons For This Module

- ✓ *Senior Events Management™*
- ✓ *Senior Dashboard™ for Alumni/Development*

- My Backpack™ Web Portal*
- ✓ *Alumni Community*

Your Development or Advancement Office has a complex set of tasks to manage—maintaining relationships with alumni and constituents of all kinds, and raising funds that are critical to the operation and future of the school. You need lots of timely, accurate data about constituents, from basics such as biographical or corporate details and addresses, to giving history, relationships, and custom salutations. You also need sophisticated features like prospect management, tracking of appeals and solicitations, and robust mailing and relationship management tools. You need to record and track every detail about gifts, pledges, and payments. You need extensive reporting and data export capabilities, including the flexibility to analyze data by constituent or by household. And, of course, you want your alumni/development software to be completely integrated with your student information system and your accounting software.

Senior Alumni/Development™ is a robust yet flexible constituent management and fundraising tool for independent school advancement offices. Here are just a few of the features:

- ✓ Define and track an unlimited number of funds, campaigns, and appeals
- ✓ Maintain extensive constituent details—biographical data and addresses, custom salutations, relationships, giving history, solicitors, appeals, prospect stages, and more
- ✓ Constituents and spouses are treated as households, but also have individual records for flexible reporting and analysis
- ✓ Efficiently record and process gifts, pledges, and payments, including thank you letters and receipts
- ✓ Sophisticated prospect management and tracking tools
- ✓ Robust mailing functions, including ability to use National Change of Address processing to verify and standardize mailing addresses and save on mailing costs
- ✓ Extensive reporting and data export capabilities, including report settings templates for easy management of operational reports, and integration with Crystal Reports for custom reporting
- ✓ Integrates with *Senior General Ledger™* to post transactions for gifts, pledges, and payments
- ✓ Integrates with *Senior Registrar™* to create constituent records directly from student and parent data

- ✓ Add **Senior Events Management™** to manage event details and coordinate event data with constituent records
- ✓ Add the **My Backpack™ Alumni Community** to provide alumni connectivity and facilitate online giving
- ✓ Add **Senior Dashboard™ for Alumni/Development** to get graphical analysis and up-to-the-minute reporting

Senior Events Management™

Optional Add-On Module For
Senior Alumni/Development™

Plan, organize and track constituent event details for your private or independent school Advancement Office with *Senior Events Management™*.

Fundraising and other constituent events such as banquets, golf tournaments, and auctions are an important part of your Advancement Office efforts. Your events management software needs to help you plan and organize, budget and track revenues and expenses, mail invitations, manage task and volunteer assignments, and print name tags and place cards. And of course, you want your events management system to integrate closely with your constituent management system, accounting software, and student information system.

Senior Events Management™ is an add-on module for *Senior Alumni/Development™* which provides tools to manage constituent-related events and activities.

- ✓ Handles a wide variety of events including golf tournaments, banquets, and auctions
- ✓ Events can be simple, single-day occurrences or can encompass multiple activities over a series of days
- ✓ Establish budgets, price structures, floor plans, and seating charts
- ✓ Manage important tasks and volunteer/staff assignments
- ✓ Mail invitations, create name tags and place cards
- ✓ Track expenses and revenues by activity or by event
- ✓ Upload digital photos for future use in publications, etc.
- ✓ Import from or export to your auction tracking software
- ✓ Integrates with *Senior Alumni/Development™* to access constituent data and to create new constituents from event attendees
- ✓ Integrates with *Senior General Ledger™* to post event revenues
- Integrates with *Senior Registrar™* to access faculty, student, and parent data to invite guests and gather volunteers

Explore the entire Senior product line:**Admissions Office Software**

Senior Admissions™

Add-On Optional Components:

Senior Enrollment Management™

Senior Financial Aid™

My Backpack™ Options

Online Admissions

Online Enrollment/Re-Enrollment

Academic Office Software

Senior Academic Office™ includes:

Senior Registrar™

Senior Dean's Office™

Senior Scheduling™

Add-On Optional Components:

Senior Teacher Administration™

Senior Placement™

Senior Master Schedule Builder/Loader™

My Backpack™ Options:

Student/Parent Community

Faculty/Staff Community

Daily Gradebook

Business Office Software

Senior Business Office™ includes:

Senior General Ledger™

Senior Accounts Receivable™

Senior Accounts Payable™

Add-On Optional Components:

Senior Enrollment Management™

Senior Fixed Assets™

Senior Student Loans™

Senior Budget Management™

Senior Purchase Request™

My Backpack™ Options:

Student/Parent Community

Alumni/Advancement Office Software

Senior Alumni/Development™

Add-On Optional Components:

Senior Events™

My Backpack™ Options:

Alumni Community

Summer School/Extended Programs Software

Senior Summer School™

My Backpack™ Options:

Student/Parent Community

Faculty/Staff Community

Online Summer School Registration

Dashboard Software

Senior Dashboard™ for Admissions

Senior Dashboard™ for Academics

Senior Dashboard™ for Business Office

Senior Dashboard™ for Alumni/Development

Campus Store Software

Senior Campus Store™

My Backpack™ Web Portal Software

Student/Parent Community

Faculty/Staff Community

Alumni Community

Add-On Optional Components:

Daily Gradebook

Online Admissions

Online Enrollment/Re-Enrollment

Online Summer/Program Registration

Web Services